

# **MONEY ONLINE BLUEPRINT**

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## **The Delivery Page**

**The Ultimate Blog Training Package  
How To Quickly Make A Full Time Income Blogging**

**BY CHRIS CANTELL**

# THE DELIVERY PAGE LAYOUT

The delivery page layout is simple. Basically, you will have 1 delivery page and that's it. Regardless of what products the prospect buys or doesn't buy, at the end of the funnel, there will only be one product delivery page. This makes life really simple. Of course, you could create a delivery page for every purchase scenario, but that would be unnecessarily complicated.

What I am suggesting, is that you create one generic delivery page regardless to what the prospect purchases or doesn't purchase.

The detail below is an example layout of your delivery page: -

## **Please Confirm Your Email So That I Can Send You The Product/s**

I have just sent you an email.

Can you please click on the confirmation link in that email.

As soon as you click on that link, I will be able to send you the product/s you have requested.

This generic page is perfect as a delivery page regardless to whether the prospect purchased a product or not. This means that you only need to set up one delivery page.

For the actual delivery of each product the prospect purchased, you set up your autoresponder so that the prospect gets taken to an opt in page where they enter their email details and also their name.

When they have done that, the autoresponder (according to your set up) will send them an email of how to access that product. Also, when they enter their email details, the autoresponder moves the prospect from the non-buyer list in to the specific buyers list.

For more detail on the mechanics of how to set this up, I cover this in more detail in the previous module in the video titled “How To Move A Buyer In To Your Buyers List – Automated”.

## CONCLUSION

This is how you lay out all the pages that make up your squeeze funnel. I wish you all the success in creating high converting squeeze funnels and that you continue to learn and improve in all you do.

All the Best

*Chris Cantell*